

Meeting was convened by President Barb Lowe at 10:00 AM at Pleasant View Baptist church. Present were: President Barb Lowe, Vice President Verna Lowe, Secretary Charlie Stefani, Treasurer Linda Wdowiak, member Char Hurt and guest Vickie Lowe.

Minutes were approved as corrected to reflect that Verna Lowe is the current Vice President upon a motion by Linda Wdowiak and a second by Verna Lowe. Motion carried.

Treasurer's Report was presented by Linda Wdowiak.

The current checkbook balance is \$9483.20. There are some outstanding bills to pay: Radio Ad, Free Press Ad, sales taxes, propane and beer. Linda will pay them.

OLD BUSINESS

Treasurer Linda reported that the Sausage Feed was a success. Some sausage remains to be sold. Anticipated total profit is \$1326.00. The profit will be divided as follows according to the motion by Verna Lowe and a second by Linda Wdowiak: \$500 to Chamber, \$500 to Parks & Rec. , \$150 to EMT's, and \$150 to Rebecca's. Motion carried.

It was reported that the number of participants almost matched (within 5) of last year's figures. A giant "Thank You" is due to the community for its support. Also thank you to Sysco who donated much of the food supplies and also a hearty thanks to the many volunteers who worked so hard to serve so many.

Guest Vickie Lowe visited from the Salmon River Chamber of Commerce to contribute to the discussion of the grant writing process. She shared that one of the main criteria of successful grants is that all aspects are designed to bring people to the community and to get them to spend the night in your local motels ("heads and beds"). The main tools used for this purpose includes brochures, maps, CD's, magnets (logo, etc.) and the like. These items are distributed during sports shows around the region. Vickie indicated that their primary target markets are Boise, Spokane, and the Tri-cities area. Secondary markets include Seattle and Portland.

Some possible areas of focus might include website improvements, advertisement, brochures, an event calendar, and signage (such as sign to Pittsburg Landing). We will have a meeting to gather and prioritize this material and then try to get it to Kelly (208-628-3041). We will also discuss the ideas for an eye-catching logo that would distinguish White Bird from Salmon River. Our materials need to be submitted to Kelly by April 1 so that he can submit the grant by

April 15. We will hold our next special meeting to work on this March 21 at 11:00 AM. The Chamber will meet at the Pleasant View Baptist Church. Members are invited to contribute and participate in this process.

Char reported that things are picking up on the website. From Feb 11-March 12 there were 975 visits to the website. Interesting fact: 2 of the inquiries were from Spain.

The Chamber still has little information on the progress of the Easter Egg Hunt.

Meeting was adjourned.

Respectfully Submitted,

C. Stefani Secretary