

MINUTES - White Bird Chamber of Commerce
April 13, 2017 | Location: Pleasant View Baptist Church

Meeting Opened by: Anna Ousley, President

-Those present: (members) Mike Andrews, Lynn Cook, Cody Farmer, Charlotte Hurt, Danielle Lindsey, Verna Lowe, Anna Ousley and Theresa Schmitz; (Visitors) Toni Baker and Kate Buck.

Minutes of Last Meeting: Minutes were read by members before the meeting. A motion was made by Cody, seconded by Danielle and approved by all members present to accept the minutes.

Financial Report by: Mike Andrews, Secretary/Interim Treasurer. Transition from Linda Wdowiak to Mike as treasurer has been made. Mike gave the financial report as prepared by Linda and attached to these minutes. There was an update on paid/unpaid members and the search for a permanent treasurer was briefly discussed with no resolution. Expenditures for this month's bills for no more than \$640.00 was requested. The check to the Salmon River Rural Fire Department has not been cashed. As a member, Danielle, will check on the disposition of our donation to them from the Fireman's Ball. A motion was made by Cody, seconded by Danielle and approved by all members present to accept the financial report and approve paying the bills.

OLD BUSINESS

- Sausage Feed 2017 – Danielle Lindsey reported that the total profit from sales to date are \$608.07. A motion was made by Mike Andrews, seconded by Danielle and approved by all members present to distribute \$100.00 each to the Art Guild, American Legion, Library, and Quick Response Unit (QRU-EMTs).

- Easter Egg Hunt April 15, 2017 - Cody Farmer reported that everything is ready for the hunt. She and the other organizers will shop, for items that will keep, immediately after Easter to save on next year's expense. She asked for 4 or 5 volunteers to be there at 8:30 am to hide eggs. Toni Baker asked for information and pictures to be sent to her at toni_wbrodeo@yahoo.com to be included in the paper.

- Additional Storage Unit - We have the unit, Barb Lowe has the keys and one set of keys are to be kept at the Canyon House in order to be accessible. Verna will contact Barb to get both keys.

- Online Survey - status: Mike reported that as of now the survey was sent out to members only. Anna will compile email addresses for an additional mailing list. A word change was suggested for one of the questions changing purpose to mission and will be made by Mike.

-Newsletter: Last year we published 5 newsletters and we have sent out 2 so far last year. The next one will be sent out May 24th or 31st. The deadline for submission for publishing will be May 1st. There was a consensus decision that we would publish the newsletter quarterly in the future.

-Website: During the period of April 5 – 11, there were 206 users who logged onto the chamber site. The top categories were Lodging, rafting, calendar, and Pittsburgh Landing. We received questions about ATV/UTV trail riding. People are looking for information on White Bird online.

- Current ITC Grant - status: Anna Ousley and Mike Andrews gave a report on the grant. It was discovered that some of the expected expense (\$120.49) will not be reimbursed due to unknown rules. It was decided that the expense will be absorbed and we will learn from the experience. There was much discussion and a written financial report is attached. Anna will contact Kelly the Riggins Chamber Grant Administrator, to update this year's transactions.

NEW BUSINESS

- WB Rodeo & WB News update - Toni Baker: Monty and Carol Cash will be this years Grand Marshals. They are in need of a rig and team of horses for the parade. Toni's phone number is 903-7701. This year's theme is Adventure Idaho: Living the Good Life. The Chamber will be running the Horse Puckey event and the pie booth. Anna will check with the city to see if we need a permit for the pie booth.

- CEDA Annual Meeting & Tourism Workshop – CEDA Annual Meeting: Thursday, April 20 4 pm – 8 pm (Business Meeting, Social, Dinner, and Program) Red Lion Hotel, Lewiston. \$35 – Registration is required. Deb Smith: dsmith@clearwater-eda.org or [208-746-0015 ext 103](tel:208-746-0015). information was shared with all present and all were encouraged to attend if possible. The last day to register will April 14.

- Next ITC Grant application cycle – There will be a working session after today's Chamber meeting to begin preparing for next year's grant.

ANNOUNCEMENTS

- Rebekah's bake sale Saturday

-Canyon House will be closed Easter Sunday

-A thank you From Grangeville Fire Dept for the donation from the Fireman's Ball was received.

NEXT MEETING: DATE: May 11 TIME: 10:30 am LOCATION: Pleasant View Baptist Church

Attachments: Treasurer's Report; ITC Grant Report

Respectfully Submitted,



Michael R. Andrews, Secretary

White Bird Chamber 2016-17 ITC Grant

\$4,000 ITC 2016-17 Tourism Grant Amount through Riggins Chamber

Required match: \$500 Magnets \$ 519

Total magnets were 3,000 (\$.173 ea)

Requested	\$ Amount	\$ Actual	Bills to Riggins for reimbursement
Boise Show	\$ 350	\$ 325	
Booth prints	\$ 100		
Marketing: Rack Cards	\$ 439	\$ 619	
Marketing: Flyers	\$ 500	\$ 497	
Booth Banner	\$ 150		
Travel & Lodging	\$ 1,800		
Booth chairs	\$ 150		
Social Media			
Website			

Boise Show: Split with WB Summit Lodge; our cost \$325

Rack card quote was with a 2-3 week lead time. We didn't have the lead time & it added about \$175 = \$575. With taxes, samples, layout, the total invoice became \$619.

We didn't put a rush on the Flyers, so the price should hold at about \$500. Plus, we will bill 5 advertisers \$50 each which inadvertently will help w/ overage on Rack cards. Not used in Boise but will be in Missoula. Will have LOT leftover

Travel & Lodging for Boise Show... Terri kindly stayed w/ relatives. Don't know yet if we have any meals to cover for her. Not sure about travel/lodging for Missoula show yet.

Booth Print update: Verna did at Costco; didn't have ITC logo
Total cost for booth prints: ?

Booth Banner completed at Vistaprint (Verna used her credit card, I believe)
Final cost: \$75? Didn't have ITC logo

Booth Chairs: purchased one (in Verna's possession), need receipt. Cost \$50?