Minutes- White Bird Chamber of Commerce

March 9, 2017 | Location: Pleasant View Baptist Church

Meeting Opened by: Anna Ousley, President

-Members Present: Mike Andrews, Barbara Lowe, Danielle Lindsey, Linda Wdowiak, Anna Ousley, Charlotte Hurt, and Cody Farmer.

Minutes of Last Meeting: Read by Mike Andrews, Secretary. Corrections to spelling of names were made as well as a decision to wave reading the minutes in future meetings. Instead they will be sent electronically to all members before the meetings and corrections can be made.

Financial Report by: Linda Wdowiak, Treasurer, gave a report: Financial report attached. She stated that in spite of what the report shows, the checking balance is actually $3,435.95 since many transactions are incomplete and issued checks have not been cashed.

Linda announced that she would be stepping down as treasurer after 3 years of wonderful service. She has done a great job for us and will be greatly missed. Mike Andrews agreed to serve as Secretary/Interim Treasurer beginning after the Sausage Feed accounts are settled.

OLD BUSINESS

-2017 Dues: Linda reported that 12 members have not paid 2017 dues as yet. Names of those yet to pay were divided up among those present for contacting. A discussion was held concerning ideas for increasing membership. It was decided to encourage membership in the newsletter and to recruit new members from the Fireman's Ball list next year.

-ByLaw Text Change: Mike Andrews reported that there was no requirement to report changes in bylaws to the state, however he needs copies of the bylaws and articles of incorporation for his file. Anna indicated that she had copies and would provide them to Mike.

- Fireman's Ball: The Chamber's revenue was $934 and not $1037. It was decided by those present the American Legion should receive a $200 donation from the proceeds in order to assist in their start up as a community organization. Motion: Cody Farmer, Second: Danielle Lindsey. Motion carried.

- Sausage Feed 2017: Danielle Lindsey reported that the food came later than promised but is here. Sausage will be rolled Friday in Riggins. All is in order to be ready for the feed, but servers will be needed. The distribution of receipts from the sale will be set at the April meeting. All present gave Danielle a big thank you for all the great work she has done on this project.

- Easter Egg Hunt April 15, 2017: Cody Farmer reported that plans were well under way, a Shopping list was complete, they are putting together an order for basket material, and that this years budget was $800. This years budget is down significantly from last year as there are many items being recycled from last year. Cody asked if there were anyone who wanted to do a hot dog sale at the hunt for a fund raiser. Mike Andrews volunteered to have the church provide the

supplies and donate the proceeds to the hunt. Donations are still needed and may be sent to: Renee Farmer PO Box 89 White Bird, Idaho 83554.

-ITC Grant and the Travel Sports Shows - Boise & Missoula: Terri Schmitz (WB Summit Lodge), and the chamber shared a booth at Boise. The magnets were a huge success and the banner worked great for the booth to show where we are located. The remaining marketing cards and fliers will be kept available for pick up by members and businesses by Mike Andrews. Riggins and white Bird will share a booth and expenses at Missoula and Spokane. Total cost are not available as yet for these endeavors, but we may have some money left for advertising. Different medias for advertising were discussed, no decision was made. April begins the season for requesting additional ITC Grant funds and discussion for future requests began.

-Chamber Website: Update re for sale URL 'www.whitebird.com' - Char Hurt: the person still has not responded, the matter is to be dropped from the agenda. Char followed up on the previous request from Clinton Stone for a donation to the jet boat association. It seems legitimate and we may hear from them in the future. The Chamber web page had 282 sessions this reporting period. The top three were the list of businesses, next was rafting and third was lodging and bars. It appears people are planning on spring and summer activities in White Bird.

-Newsletter: Anna presented a proposed new AD rate schedule and 4 Members signed up for new Plan B; the proposed rate schedule was adopted. New schedule is attached. A new schedule for the newsletter will be recommended by Char and agreed upon by the chamber.

NEW BUSINESS

- Treasurer position opening: Mike Andrews agreed to be the interim treasurer and to continue to seek a suitable person to serve. Mike will work with Linda to change over accounts and pick up files and etc. Anna agreed to help in setting up the books on Excel. Mike was elected to serve as Secretary / Treasurer by acclamation of those present.

- Additional Storage Unit : Discussion was held and all agreed to renting the additional unit for a total (for both) of $450 year, the regular price for one, thanks Donnie Sickels. Barb Lowe will lead on this.

- Next ITC Grant application cycle: Riggins Chamber attended a meeting on this in Lewiston and Anna will followup with them regarding the availability of funds. The next cycle for grants starts in April. Members are encouraged to think about how we can use these potential funds to get “heads and beds” and be prepared to discuss at the April13th meeting.

- Meeting Day and Time Change?: A discussion was held as to when and where might be the best place and time to hold chamber meetings in order to maximize participation. After much insightful discussion a consensus was reached that it would be a good idea to involve the entire membership in the discussion. Mike volunteered to draft some survey questions, send them out to the membership for feedback, then put them on Survey Monkey for response. Armed with the collected data we would be better able to set meeting place and time. All present agreed.

- Discussion Regarding Community Involvement: 1) How to involve more groups in community efforts? 2) How can the Chamber lead in the effort? Many suggestion were made and discussed, no action was taken as of now.

NEXT MEETING: DATE: April 13th TIME: 10:30 AM
LOCATION: Fellowship Hall of Pleasant View Baptist Church

Attachments: 1 Newsletter Rate Schedule

Respectfully Submitted,

Michael R. Andrews, Secretary

White Bird Chamber Newsletter
AD Rates

WBCC Newsletter - **Business Card Sized AD**	# Biz card / pg	Upfront / 5 issues	cost ea	Cost for 5 ads	Savings
Plan A: NEW 'pay as you go' pricing	6 - 8		$ 25	$ 125	
Plan B: NEW 'pay up front' for 5 issues	6 - 8	$ 100	$ 20	$ 100	$ 25
Previous ad cost, $15 each	6 - 8				

WBCC Newsletter - **1/3 - Page AD**	# per page	Upfront / 5 issues	cost ea	Cost for 5 ads	Savings
Plan A: NEW 'pay as you go' pricing	3		$ 50	$ 250	
Plan B: NEW 'pay up front' for 5 issues	3	$ 200	$ 40	$ 200	$ 50
1/3 page ad size: about 2.5" x 3.5" or 3.5" x 2.5"					

WBCC Newsletter - **Half - Page AD**	# per page	Upfront / 5 issues	cost ea	Cost for 5 ads	Savings
Plan A: NEW 'pay as you go' pricing	2		$ 75	$ 375	
Plan B: NEW 'pay up front' for 5 issues	2	$ 300	$ 60	$ 300	$ 75
1/2 page ad size: about 3.75" x 5.25"					

WBCC Newsletter - **Plan B Members**	Biz Card	Paid	1/3 Page	Paid	1/2 Page	Paid
Cook & Sons	$ 100					
Red's Café	$ 100					
Stark Plumbing	$ 100					
White Bird Antiques	$ 100					

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