

Minutes - WBCC meeting Jan 12, 2017

Members present:

Verna Lowe, President; Linda Wdowiak, Barb Lowe, Anna Ousley

Non-members present: Char Hurt

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**Financials:** Linda reviewed financials.

Discussion: \$150 check to City of White Bird for Christmas lights electricity (originally donated by Donnie Sickels). Barb to check with WB Mayor as this reimbursement was not discussed at the regular January City Council meeting, and our check has not yet cleared.

Discussion: \$488.39 collected from donations etc during Christmas. This amount, less 15% to be held in the General Fund, will be put in the Chambers line item for the Kids Fund.

Discussion: Calendar Year expenses for 2016 were similar to 2015 (\$134 less!)

**Minutes:** Verna reviewed past minutes with various corrections; approved by Anna & Barb

**OLD BUSINESS.**

- Christmas 2016. Only negative comment received concerned the traditional Christmas Program. We replied that all it takes are volunteers to step & organize. Positive comments & observations were that the Holiday lights looked fantastic throughout town; the 2016 Santa in the Parade was the best ever, and despite the severe cold weather, the turnout for the Parade festivities was fairly good. A Thank You & Gift Certificate of appreciation was given to Barb Lowe for her efforts; also a Gift Certificate will be given to Danielle Lindsey for her efforts in the summer during White Bird Days.

-Secretary's file box: Charlie Stefani, the WBCC Secretary who resigned in the summer of 2016, gave to Nathalie Brake the box of the Chamber's secretarial material when she agreed to take over the Secretary's duties. Now she has stepped away from this responsibility and we need to obtain that file and all related materials. VERNA to follow-up with her.

-Future Dissolution & \$ Distribution Email: Char Hurt sent emails (twice) to members in December asking for their vote regarding changing the Chamber's ByLaws to distribute any remaining funds in the Chamber's account - should they dissolve at some point in the future - from one to three community organizations. 29 emails were sent and 14 received, all supporting the change. TO DO: Next meeting - review and change ByLaw text.

**NEW BUSINESS.**

- Easter Egg Hunt 2017: The Farmers want to continue this activity and the Chamber needs to continue to provide guidance and support for their efforts. We would like to improve the number of personal/individual donations and keep prize/toy costs manageable. VERNA to

follow-up with Cody and Renee. For 2016, donations = \$897 and expenses = \$1,246. The Chamber paid the Farmers \$200 to help with the shortfall.

-Fireman's Ball 2017: This popular event that the Chamber sponsors will again be organized by Barb Lowe. Date etc: Sat Feb 11th, 7pm, with dinner offered by Hoots at 5pm. Location: Hoots Cafe. A planning meeting is scheduled for Jan 19th. Regional volunteer FD stakeholders have been invited. Budget: Expenses will be over \$1,000. Help is needed collecting auction items. Anna to create flyer and promote on FB. BARB to contact Lori Palmer at Free Press regarding adding the event to the Community list of events in the newspaper. With the advent of the new 'Festival of Hearts' in Grangeville (occurs one week after the Ball), advertising and promotion are key to the success of this event. Auction items are needed; contact Barb 2444

-ITC Grant and the Boise Travel Show: Verna reported that the Chamber is still on the 'wait list' for the show. If we don't get a table, Verna will check with the shows in Montana, Spokane and TriCities. VERNA to submit application for a booth at all these shows anyway, even if we don't need to attend because we are admitted to the Boise show.

Marketing materials: The magnet has been approved (w/ smaller phone #) and the Print Shop will make the magnets for distribution at the show. Anna is working on 2 different marketing pieces for distribution: 1/ a rack-card size brochure promoting WB on one side w/ calendar of events on back-side; 2/ Letter-size flyer promoting WB on front and listing 6 Chamber members on the back-side (they will be charged \$50 and this \$300 will help offset all marketing costs).

-2017 Dues: Linda (and Anna) to write cover letter to Members, and Linda will distribute to collect 2017 membership dues.

-Chamber Website: Char Hurt reported that the domain URL 'www.whitebird.com' is owned by someone else and they want to sell it to the WBCC. Char will negotiate with the individual and we approved up to \$200 to spend on this effort. Motion by Verna Lowe and Barb Lowe.

-Officer Elections: Tabled until next meeting.

NEXT MEETING: February 9th, 10:30am at Barb Lowe's home.

Respectfully submitted,  
Anna Ousley  
Acting WBCC Secretary